

# ECON 421: Business Fluctuations

Spring 2015  
Tu 6:00PM–9:00PM  
Section 102

Created by  
Richard Schwinn, Ph.D.

Based on  
*Macroeconomics*, Blanchard and Johnson [2011]

Throughout future sections, the most useful functional relationship found in this chapter is money demand ( $M^d$ ) as a function of both output ( $Y$ ) and the interest rate ( $i$ ).

$$M^d = Y * L\left(\begin{matrix} i \\ (-) \end{matrix}\right)$$

- ▶ The letter  $L$  stands for liquidity.
- ▶ What happens if  $i$  increases? Can you explain this?
- ▶ Notice that if  $Y$  doubles  $M^d$  doubles as well.

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# Terminology

## Preliminaries

Money  
Demand

Determining  
the Interest  
Rate: I

Determining  
the Interest  
Rate: II

References

A **stock variable** is a variable that is measured at given point in time.

- ▶ Financial wealth is a stock variable.
- ▶ Financial wealth equals the sum of money and bonds.
- ▶ An individual's financial wealth changes over time by saving or dissaving.

A **flow variable** is one whose value is meaningful only when expressed in terms of a time period.

- ▶ Income is also a flow variable, it indicates an instantaneous additions to wealth over a given period of time.
- ▶ Saving or dissavings are also flow variables.

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# The Demand for Money

Suppose the financial markets include only two assets:

- ▶ Money
- ▶ Bonds

Suppose you earn \$100 working this weekend. Until you spend this income, you can split it between the two asset classes. For instance, you could keep 60% in the form of bonds (\$60) and 40% in money (\$40).

What drives this decision?

- ▶ Money's advantage is that it can be used to purchase goods and services but it pays no interest.
- ▶ Bonds pay a positive interest rate, but cannot be used for transactions.

The \$40 being kept in *money* is divided into further subclasses. Depending on how you allocate your money within these subclasses, **money demand** will likely increase by less than \$40.

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# Money Demand

Money is needed for transactions.

- ▶ We assume that the level of transactions is proportional to nominal income, denoted  $Y$ .
- ▶ So, money demand should be proportional to  $Y$ .
- ▶ On the other hand, allocating wealth to money comes at the cost of forgone interest on bonds. So, money demand should decrease with the interest rate.
- ▶ Other factors, such as developments abroad, that might lead foreigners to demand money are not included in our analysis

Our model of money demand is thus

$$M^d = Y * L\left(\begin{matrix} i \\ (-) \end{matrix}\right)$$

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# Problem

Suppose that a person's yearly income is \$60,000. Also suppose that this person's money demand function is given by  $M^d = Y * (0.35 - i)$

1. What is this person's demand for money when the interest rate is 5%?
2. 10%?
3. Suppose that the interest rate is 10%. In percentage terms, what happens to this person's demand for money if their yearly income is reduced by 50%?
4. Suppose that the interest rate is 5%. In percentage terms, what happens to this person's demand for money if their yearly income is reduced by 50%?
5. Summarize the effect of income on money demand. In percentage terms, how does this effect depend on the interest rate?

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## Interest Rate I

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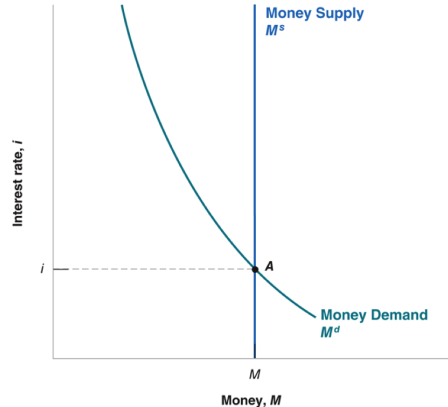
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Money, Bonds,  
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Rate: II

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$$M^d = Y * L\left(\begin{smallmatrix} i \\ (-) \end{smallmatrix}\right)$$

## Assume

- ▶  $M^s = M^d$
- ▶ All money is currency.
- ▶ So there are no checking accounts or banks.
- ▶ The supply of money is fully in the control of the central bank.
- ▶ And take nominal income as given.



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## Preliminaries

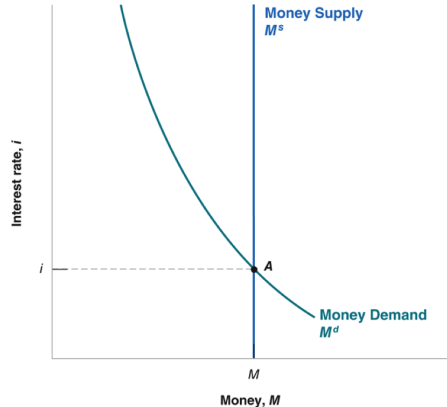
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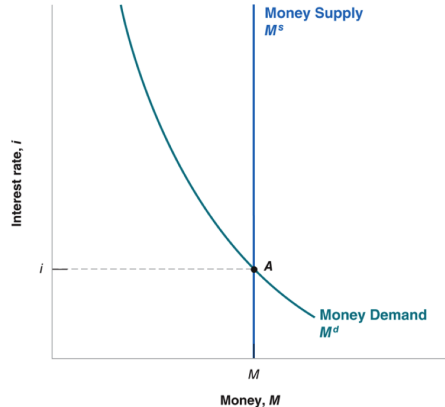
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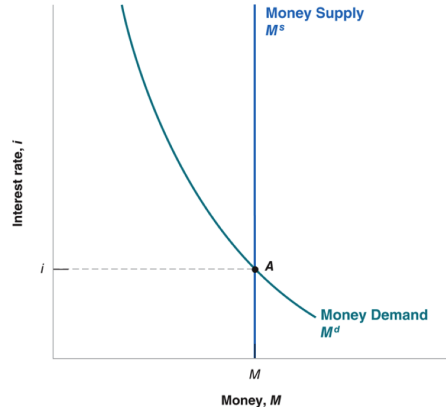
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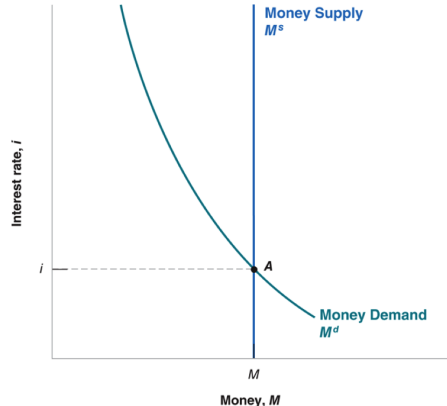
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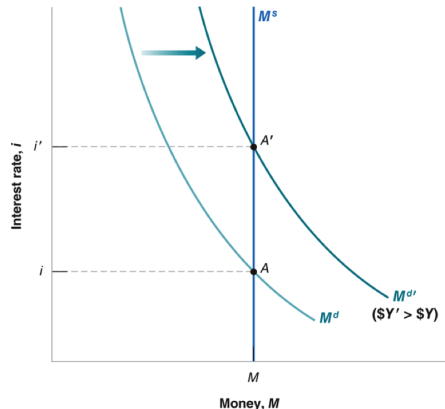
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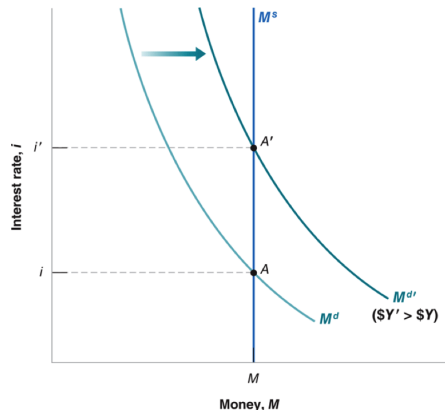
- ▶ Output increases.
- ▶ If  $i$  is fixed, track rightward from point A to the the new  $M^d$  curve.
- ▶ But  $M^s$  is still at A so the market is in disequilibrium.
- ▶ The interest rate must rise in order to reestablish equilibrium.
- ▶ A higher interest rate can offset the increased demand for dollars by offering people a reason to save in bonds as opposed to money.



Thus the  $Y$  increase shifts the money demand curve to the right and generating a new equilibrium with a higher interest rate.

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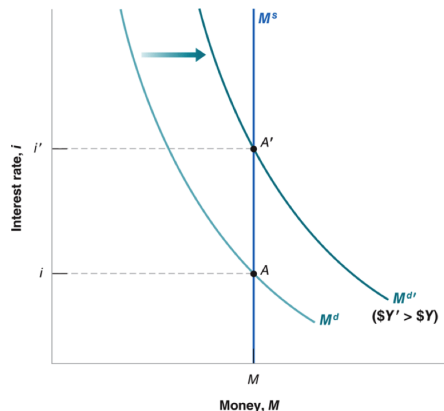
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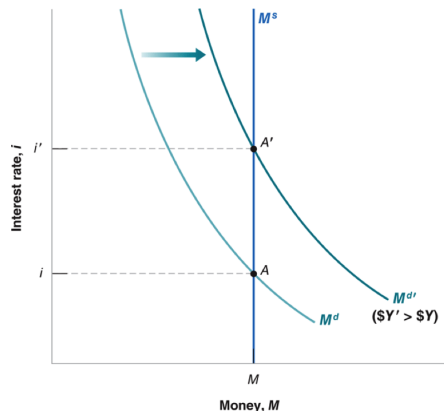
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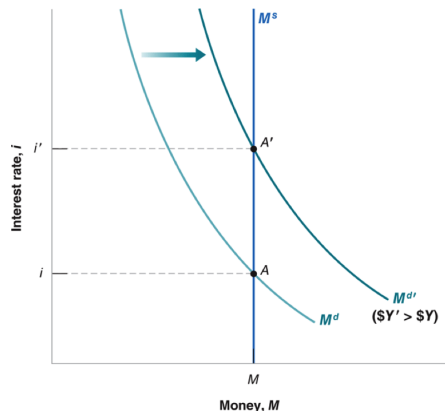
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# An Increase in the Money Supply

## Notes 04

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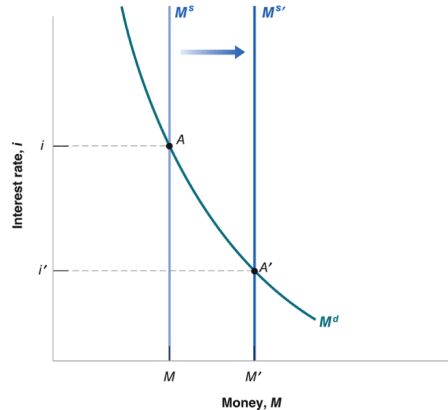
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- ▶ An increase in the money supply shifts the vertical line to the right, resulting in a new equilibrium with a lower interest rate.
- ▶ In order to induce the private sector to hold more money, bonds must become less attractive (the interest rate falls).



# An Increase in the Money Supply

Notes 04

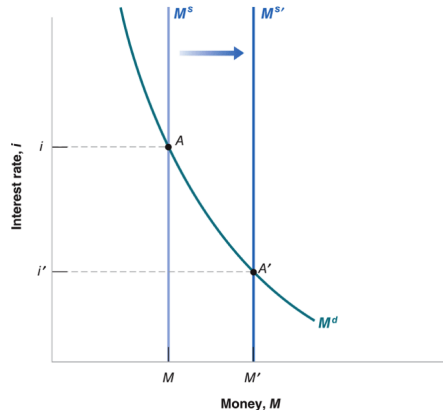
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# How does the central bank control the money supply?

To increase the money supply,

- ▶ The central bank creates currency to purchase bonds,
- ▶ Thus increasing assets (through the additional bonds)
- ▶ and liabilities (through the new currency created and exchanged for bonds).

To reduce the money supply,

- ▶ the central bank sells bonds for existing currency,
- ▶ thus reducing assets (through the sale of bonds) and liabilities (through the reduction of currency held by the general public).
- ▶ Purchases and sales of bonds by the central bank are called **open market operations**.

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### Determining the Interest Rate: I

Money Demand,  
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- ▶ Purchases and sales of bonds by the central bank are called **open market operations**.

# How does the central bank control the money supply?

Business  
Economics

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AssetsDetermining  
the Interest  
Rate: II

References

To increase the money supply,

- ▶ The central bank creates currency to purchase bonds,
- ▶ Thus increasing assets (through the additional bonds)
- ▶ and liabilities (through the new currency created and exchanged for bonds).

To reduce the money supply,

- ▶ the central bank sells bonds for existing currency,
- ▶ thus reducing assets (through the sale of bonds) and liabilities (through the reduction of currency held by the general public).
- ▶ Purchases and sales of bonds by the central bank are called **open market operations**.

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the Interest  
Rate: II

## References

$$M^d = Y * L\left(\begin{smallmatrix} i \\ (-) \end{smallmatrix}\right)$$

Consider the central banks balance sheet.

- ▶ Currency held by the public constitutes the central banks liabilities.
- ▶ The central banks assets are any bonds it owns.

## Balance Sheet

## Assets

## Liabilities

|       |                  |
|-------|------------------|
| Bonds | Money (currency) |
|-------|------------------|

The Effects of an Expansionary  
Open Market Operation

## Assets

## Liabilities

|                                          |                                        |
|------------------------------------------|----------------------------------------|
| Change in bond holdings:<br>+\$1 million | Change in money stock:<br>+\$1 million |
|------------------------------------------|----------------------------------------|

## content...

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## Assets

## Liabilities

Bonds

Money (currency)

The Effects of an Expansionary  
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## Assets

## Liabilities

Change in bond  
holdings:  
+\$1 millionChange in money  
stock:  
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Money (currency)

The Effects of an Expansionary  
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## Assets

## Liabilities

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holdings:  
+\$1 millionChange in money  
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## Bond Prices

## Notes 04

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Determining  
the Interest  
Rate: II

## References

Suppose a bond promises a payment of  $\$F$  one year in the future.

- ▶ Call the current price of the bond  $\$PB$ .
- ▶ Then, the interest rate (or rate of return) on this bond is given by  $i = \frac{\$F - \$PB}{\$PB}$ .
- ▶ This equation can be solved for the bond price:  $\$PB = \frac{\$F}{1+i}$ .
- ▶ Given fixed nominal bond payments, this shows that the nominal interest rate and the bond price are inversely related.
- ▶ For example, when the central bank purchases bonds, it increases the demand for them and tends to increase their price, which reduces the interest rate.

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# Bond Prices

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# Bond Prices

## Notes 04

### Preliminaries

### Money Demand

### Determining the Interest Rate: I

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# Problem

Consider a bond that promises to pay \$100 in one year.

- ▶ What is the interest rate on the bond if its price today is \$75?
- ▶ \$85?
- ▶ \$95?
- ▶ What is the relation between the price of the bond and the interest rate?
- ▶ If the interest rate is 8%, what is the price of the bond today?

Recall:  $\$PB = \frac{\$F}{1+i}$  &  $i = \frac{\$F - \$PB}{\$PB}$ .

# Problem

Business  
Fluctuations

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Fluctuations

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Fluctuations

Notes 04

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# Problem

## Notes 04

### Preliminaries

### Money Demand

### Determining the Interest Rate: I

### Money Demand, Money Supply, and the Equilibrium Interest Rate

### Monetary Policy and Open Market Operations

### Money, Bonds, and Other Assets

### Determining the Interest Rate: II

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Recall:  $PB = \frac{\$F}{1+i}$  &  $i = \frac{\$F - PB}{PB}$ .

Previously we considered splitting income between the two asset classes. For instance, you could keep and 60% (\$100 dollars) in the form of bonds (\$60) and 40% in money (\$40). Now we consider a further split of your remaining money.

- ▶ Suppose you put \$30 in a bank account and you keep \$10 in cash.
- ▶ Banks receive funds (such as your \$30) from depositors (individuals and firms) and allow their depositors to write checks against (or withdraw) their account balances.
- ▶ These checkable deposits are liabilities of banks.
- ▶ On the asset side, banks hold bonds, loans (which are claims against borrowers), and reserves of some of their deposits.
- ▶ Some bank reserves are held in cash and the rest in accounts at the central bank.
- ▶ Banks hold reserves in part to protect against daily excesses of withdrawals (in currency or check form) over deposits and in part because they are required to do so by the central bank.

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# Central Bank Liabilities with and without Banks

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Rate: IIWhat Banks Do  
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Demand for  
Central Bank  
Money

References

Adding banks to the economy alters the central bank balance sheet only on the liabilities side.

Balance Sheet

| Assets | Liabilities      |
|--------|------------------|
| Bonds  | Money (currency) |

The Effects of an Expansionary  
Open Market Operation

| Assets                                      | Liabilities                               |
|---------------------------------------------|-------------------------------------------|
| Change in bond<br>holdings:<br>+\$1 million | Change in money<br>stock:<br>+\$1 million |

(a)

Central Bank

| Assets | Liabilities                                    |
|--------|------------------------------------------------|
| Bonds  | Central Bank Money<br>= Reserves<br>+ Currency |

(b)

Banks

| Assets                     | Liabilities        |
|----------------------------|--------------------|
| Reserves<br>Loans<br>Bonds | Checkable deposits |

# Supply of Central Bank Money

- ▶ The money that the central bank has created is called **central bank money** ( $H$ ).
- ▶ Central bank money consists of currency held by the public plus ( $CU^d$ ) reserves held by banks ( $R^d$ ).
- ▶ The central bank can control the supply of money by stimulating either reserves held by banks by
  - ▶ Using OMOs or
  - ▶ Changing the reserve requirements.

# Supply of Central Bank Money

## Preliminaries

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# Demand for Central Bank Money

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Rate: II

## What Banks Do

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Demand for  
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## References

- ▶ Let  $c$  be the fraction of overall money demand ( $M^d$ ) which is kept in currency.<sup>1</sup>
- ▶ Thus  $(1 - c)$  is the fraction of overall money demand kept in bank checking accounts.
- ▶ Let  $\theta$  be the fraction of checkable deposits which banks are required to hold.
- ▶ Thus we have that:

$$M^d = CU^d + R^d = H \quad (1)$$

$$M^d = \text{currency} + \theta(\text{checking deposits}) = H \quad (2)$$

$$M^d = cM^d + \theta(1 - c)M^d = H \quad (3)$$

$$\text{And recall that } M^d = Y * L(i) \quad (4)$$

$$M^d = [c + \theta(1 - c)]YL(i) = H. \quad (5)$$

---

<sup>1</sup>And recall that  $M^d$  is a fraction of income  $Y$ .

# Demand for Central Bank Money

## Preliminaries

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<sup>1</sup>And recall that  $M^d$  is a fraction of income  $Y$ .

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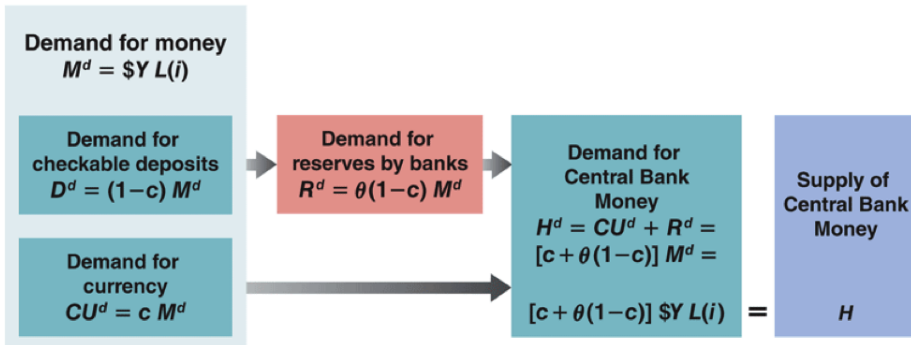
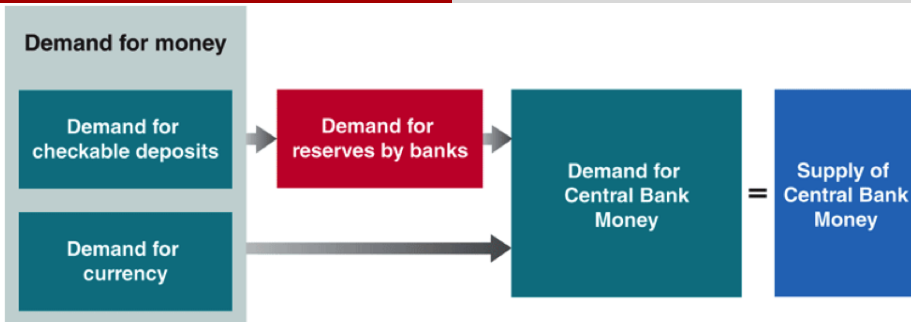
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- ▶ Can you identify money demand ( $M^d$ ) in the above equation?
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- ▶ If we solve for it, we get:

$$M^d = \frac{H}{[c + \theta(1 - c)]}$$

- ▶ Notice that the denominator is less than 1 thus  $M^d > H$  thus making the term larger.
- ▶ Thus, a given increase in central bank money leads to a larger increase in the overall money supply.
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Comments, questions, or concerns?

# References

Olivier Jean Blanchard and David Johnson. *Macroeconomics*. Prentice Hall, 6th edition, 2011. ISBN 9780133061635.

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